WMF AUTOMATES AND COORDINATES THEIR GLOBAL BUSINESS FOR IMPROVED PROCESSES AND BI

WMF (Württembergische Metallwaren Fabrik AG) is one of the world's leading manufacturers and retailers of design-driven table and kitchenware products. Revenues of more than €560 million are generated by 5,000 employees worldwide. Based near Stuttgart, Germany, WMF maintains a large network of retail outlets and a web store. As their industry dictates, time-to-market coupled with a high quality design product portfolio is critical for WMF.

LACK OF INTELLIGENCE

WMF's initial requirement was to optimize their order-to-cash processes so they could provide management with the latest financial and business data, easily, quickly and securely. They also needed to coordinate automated processes with their subsidiary companies. This included management, publishing and distribution of product sheets, reports, financial data and other electronic documents.

After the successful deployment of Redwood Report2Web®,

WMF looked to move away from old-fashioned time-based scheduling to process automation. Before Redwood, they required "blackout" periods to calculate future schedules during which time no jobs could run. They also couldn't coordinate process automation in their UNIX environment. To solve these problems, WMF investigated several solutions, none of which met their demands and provided the correct output management integration they required. Then they found RunMyJobs®.

THE RIGHT INFORMATION AT THE RIGHT TIME

WMF optimized its order-to-cash processes with RunMyJobs and Report2Web solutions. Together they provide an environment for management to easily and securely access the latest financial data. The company dramatically reduced processing times and enabled fast responses to support long-term strategic IT growth for the business. RunMyJobs and Report2Web work together to automate processes with all subsidiary companies, as well as manage, publish and distribute product sheets, reports, financial data and all other business critical documents.

Making use of RunMyJobs queue limits features, WMF's

SAP® R/3 daily processing can now be prioritized as end-user requests are restricted or "throttled down" as needed. WMF can then automatically reassign work to other SAP R/3 systems by spreading the load over less used resources. This ensures enough hardware capacity is available for mission-critical activities.

RunMyJobs "file events" feature initiates much of WMF's report production and optimizes data distribution. Now the same event that triggers sales and inventory data processing can also initiate processes for report conversion to PDF, publication to the Report2Web repository, and distribution through email alert notification.

> **"** RunMyJobs is the orchestration engine that integrates processes across all our IT systems, while Report2Web is the interface that allows management and other users to interact with those systems at both operational and business levels.

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—Helga Freund, Head of IT-Infrastructure, WMF

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IT ALL BECAME SO MUCH CLEARER

RunMyJobs enables WMF to manage their complex processes that otherwise could not be executed by the native SAP Computing Center Management System (CCMS) alone. This integrated approach ensures alignment and clarity in day-to-day business.

- ◢ **Visibility:** With the correct transactional data in place, WMF can be confident that Report2Web publishes and distributes only the most relevant and up-to-date information.
- ◢ **Flexibility:** The company automates processes across disparate platforms and technologies.
- ◢ **Reliability:** WMF now has a reliable warehouse product turnaround and accurate next-day replenishment.
- ◢ **Consolidation:** WMF's entire global enterprise is coordinated and controlled from a single view—bringing together global subsidiaries and complex supply chains.